1.	Record Nr.	UNINA990005736210403321
	Autore	National Maritime Museum <Greenwich>
	Titolo	Van de Velde drawings : a catalogue of drawings in the National Maritime Museum made by the elder and the younger Willelm van de Velde
	Pubbl/distr/stampa	Cambridge : Cambridge university press, 1973-1974
	ISBN	0-521-06114-8
		0-521-06115-6
	Descrizione fisica	2 v. (X, 450; 360 p.) : ill., tav. ; 32 cm
	Disciplina	759.9492
	Locazione	FLFBC
	Collocazione	759.949 VEL 1 (1)
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	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di contenuto	1.: The Greenwich volume 2.: The Ingram volume

2.	Record Nr.	UNINA9910791866803321
	Titolo	De-Westernizing communication research [[electronic resource]] : altering questions and changing frameworks / / edited by Georgette Wang
	Pubbl/distr/stampa	Abingdon ; ; New York, : Routledge, 2011
	ISBN	1-136-93538-X 1-283-03832-3 9786613038326 0-203-84659-1
	Descrizione fisica	1 online resource (291 p.)
	Collana	Routledge contemporary Asia series ; ; v. 25
	Altri autori (Persone)	WangGeorgette
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	Soggetti	Communication - Research Postmodernism
	Lingua di pubblicazione	Inglese
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	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Front Cover; De-Westernizing Communication Research; Copyright Page; Contents; List of illustrations; Notes on contributors; Preface; Acknowledgements; 1. Beyond de Westernizingcommunication research: an introduction: Georgette Wang; Part A: Eurocentrism in communication research: the problem and its contributing factors; 2. De-Westernizing communication: strategies for neutralizing cultural myths: Molefi Kete Asante; 3. Emerging global divides in media and communication theory: European universalism versus non-Western reactions: Shelton Gunaratne 4. Globalizing media and communication studies: thoughts on the translocal and the modern: Marwan Kraidy5. Orientalism, Occidentalism and communication research: Georgette Wang; Part B: The promises of focusing on the particular; 6. "De-Westernizing" communication studies in Chinese societies?: Paul S. N. Lee; 7. To Westernize or not: that's NOT the question: Wei-Wen Chung; 8. Pitfalls of cross-cultural analysis: Chinese wenyi film and melodrama: Emilie Yueh-Yu Yeh; Part C: From cultural specificity to cultural generality: the possibility of universal

universality

9. The geography of theory and the place of knowledge: pivots, peripheries and waiting rooms: David Morley10. Journeys to the West: the making of Asian modernities: Graham Murdock; 11. Moving beyond the dichotomy of communication studies: boundary wisdom as the key: Guo-Ming Chen; 12. Beyond ethnocentrism in communication theory: towards a culture-centric approach: Eddie C. Y. Kuo and Han Ei Chew; 13. Reconceptualizing de-Westernization:science of meaning as an alternative: Yaly Chao; Part D: Opportunities, limitations, and implications for future research

14. Whither Eurocentrism? Media, culture and nativism in our time: Gholam Khiabany15. The production of Asian theories of communication: contexts and challenges: Wimal Dissanayake; 16. The definition and types of alternative discourses: Syed Farid Alatas; 17. After the fall of the Tower of Babel: culture-commensurability as a point of departure: Georgette Wang; Index

Sommario/riassunto

The rise of postmodern theories and pluralist thinking has paved the way for multicultural approaches to communication studies and now is the time for decentralization, de-Westernization, and differentiation. This trend is reflected in the increasing number of communication journals with a national or regional focus. Alongside this proliferation of research output from outside of the mainstream West, there is a growing discontent with communication theories being "Westerncentric". Compared with earlier works that questioned the need to distinguish between the Western and the non-Western, an