

1. Record Nr.	UNINA9910791863603321
Autore	Churchill Craig Farren <1964->
Titolo	Making microfinance work [[electronic resource]] : managing for improved performance // Craig Churchill and Cheryl Frankiewicz
Pubbl/distr/stampa	Geneva, : International Labour Office, 2006
ISBN	92-2-118658-X
Descrizione fisica	1 online resource (442 p.)
Altri autori (Persone)	FrankiewiczCheryl
Disciplina	332.1/753
Soggetti	Microfinance Business enterprises - Finance Management Marketing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (391-398) and index.
Nota di contenuto	Cover; Title page; Copyright information; CONTENTS; Acknowledgements; Foreword; Acronyms; I Introduction to Microfinance Management; II Markets and Marketing; III Managing Risks; IV Organizational Structure; V Towards Greater Efficiency and Productivity; Bibliography; Index
Sommario/riassunto	Microfinance has long been recognized as having significant potential to create jobs and reduce poverty. But to meet the twin challenges of growth and sustainability, managers of microfinance institutions (MFIs) must not only understand essential management functions: they must also be armed with innovative ideas and strategies to succeed in today's increasingly competitive environment. This training manual provides a valuable overview of the key management principles necessary to optimize ...