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Altri autori (Persone)	AronsonElliot AronsonJoshua GonzalesMarti Hope TavrisCarol
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Sommario/riassunto	Elliot Aronson is among the 100 most influential psychologists of the 20th Century. He is best known for his theorizing and research on cognitive dissonance theory -- one of the most provocative and enduring theories in contemporary psychology -- and for his design of the "'jigsaw classroom,'" an applied method of reducing conflict and prejudice in multiethnic schools. Throughout his illustrious career, he has championed the application of social-psychological theory and methods for solving such pressing social problems as prejudice, energy efficiency, conflict and miscommunication in relat