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| 1. Record Nr.           | UNINA9910791859303321   |
| Titolo                  | The scientist and the humanist : a festschrift in honor of Elliot Aronson // edited by Marti Hope Gonzales, Carol Tavris, Joshua Aronson  |
| Pubbl/distr/stampa      | New York : , : Psychology Press, , 2010   |
| ISBN                    | 1-136-94531-8<br>1-136-94532-6<br>1-283-03731-9<br>9786613037312<br>0-203-84801-2   |
| Descrizione fisica      | 1 online resource (398 p.)  |
| Collana                 | Modern pioneers in psychological science : an APS-Psychology Press series   |
| Altri autori (Persone)  | AronsonElliot<br>AronsonJoshua<br>GonzalesMarti Hope<br>TavrisCarol   |
| Disciplina              | 302.092   |
| Soggetti                | Social psychology   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Series title from CIP data.   |
| Nota di bibliografia    | Includes bibliographical references and indexes.  |
| Nota di contenuto       | pt. 1. Issues in social psychology -- pt. 2. Cognitive dissonance and its descendants -- pt. 3. Research and applications -- pt. 4. Writing and teaching -- pt. 5. Codas.   |
| Sommario/riassunto      | Elliot Aronson is among the 100 most influential psychologists of the 20th Century. He is best known for his theorizing and research on cognitive dissonance theory -- one of the most provocative and enduring theories in contemporary psychology -- and for his design of the "jigsaw classroom," an applied method of reducing conflict and prejudice in multiethnic schools. Throughout his illustrious career, he has championed the application of social-psychological theory and methods for solving such pressing social problems as prejudice, energy efficiency, conflict and miscommunication in relat |