Record Nr. UNINA9910791854903321 Autore Thompson Ethan Titolo Parody and taste in postwar American television culture / / Ethan Thompson Routledge:,: New York,, 2011 Pubbl/distr/stampa **ISBN** 1-136-83979-8 1-136-83980-1 1-283-04125-1 9786613041258 0-203-83293-0 Descrizione fisica 1 online resource (181 p.) Collana Routledge advances in television studies;; no. 1 Disciplina 302.23/45 Television broadcasting - Social aspects - United States Soggetti Television broadcasting - United States - History - 20th century Parody Popular culture - United States - History - 20th century Lingua di pubblicazione Inglese Materiale a stampa **Formato** Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Introduction: the parodic impulse in the (not-so) fabulous Fifties --The new, sick sense: the mediation of America's health and humor at mid-century -- What, me subversive? MAD Magazine and the textual strategies and cultural politics of parody -- The parodic sensibility and the sophisticated gaze: nasculinity and taste in Playboy's Penthouse --Ernie Kovacs and the logics of television parody and electronic trickery -- Black tie, straightjacket: Oscar Levant's sick life on TV --Conclusion: television for people who hate television? Sommario/riassunto In this original study, Thompson explores the complicated relationships between Americans and television during the 1950s, as seen and effected through popular humor. Parody and Taste in Postwar American Television Culture documents how Americans grew accustomed to understanding politics, current events, and popular culture through comedy that is simultaneously critical, commercial, and funny. Along with the rapid growth of television in the 1950s, an explosion of satire and parody took place across a wide field of American culture-in

magazines, comic books, film, comedy albums, an