Record Nr. UNINA9910791814403321 Autore Hoganson Kristin L **Titolo** Consumers' imperium [[electronic resource]]: the global production of American domesticity, 1865-1920 / / Kristin L. Hoganson Chapel Hill [N.C.],: University of North Carolina Press, c2007 Pubbl/distr/stampa **ISBN** 1-4696-0419-1 0-8078-8888-5 Descrizione fisica 1 online resource (417 p.) Disciplina 306.30973/09034 Soggetti Consumption (Economics) - Social aspects - United States - History Consumer behavior - United States - History Social change - United States - History Lifestyles - United States - History Cosmopolitanism - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Beyond Main Street: imperial nightmares and gopher prairie yearnings -- Cosmopolitan domesticity, imperial accessories : importing the American dream -- The fashionable world: imagined communities of dress -- Entertaining difference: popular geography in various guises -- Girdling the globe : the fictive travel movement and the rise of the tourist mentality -- Immigrant gifts, American appropriations: Progressive Era pluralism as imperialist nostalgia -- Conclusion: The global production of American domesticity -- Appendix of travel clubs. Sommario/riassunto Shifting attention from exports to imports, from production to consumption, and from men to women, Hoganson makes it clear that globalization did not just happen beyond Americaa€TMs shores, as a result of American military might and industrial power, but that it

happened at home, thanks to imports, immigrants, geographical

knowledge, and consumer preferences.