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IntroductionPART 1. Literacy and Schoolbooks; PART 2. Customers and the Market for Books; PART 3. Libraries and Their Users; PART 4. Modalities of Reading; CHAPTER 12 Learned Culture in the Eighteenth Century; CHAPTER 13 Eighteenth-Century Literary Culture; Afterword; A Select Bibliography; Appendix 1. A Note on Statistics; Appendix 2. A Note on Popular and Durable Authors and Titles; Appendix 3. A Note on Book Prices; Notes; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y; Z

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Sommario/riassunto

Volume 1, *The Colonial Book in the Atlantic World* carries the interrelated stories of publishing, writing, and reading from the beginning of the colonial period in America up to 1790. Three major themes run through the volume: the persisting connections between the book trade in the Old World and the New, evidenced in modes of intellectual and cultural exchange and the dominance of imported, chiefly English books; the gradual emergence of a competitive book trade in which newspapers were the largest form of production; and the institution of a "culture of the Word," organized around a

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