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Titolo	Lubavitcher messianism : what really happens when prophecy fails? // Simon Dein
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Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	When a prophecy fails: from cognition to performance -- Ethnography in Stamford Hill and in Crown Heights -- Lubavitch and its messianism -- The death of the Rebbe -- Messianism in Stamford Hill -- Ritualizing the Rebbe in Crown Heights -- The convert's zeal -- Making the Rebbe present through the media -- The Lubavitcher Rebbe and the early church -- Conclusion: what really happens when a prophecy fails?
Sommario/riassunto	"In 1994 the Lubavitcher Rebbe, Menachem Schneerson, died leaving no successor. For many years his followers had maintained that he was Moshiach -the Jewish Messiah and would usher in the Redemption. After his death Lubavitch divided into two opposing groups. While some messianists hold that the Rebbe died but is to be resurrected as the messiah, others hold that he is still alive, but concealed. The anti-messianists maintain that the Rebbe could have been Moshiach if God

had willed it, but they disagree vehemently that as such he could come back from the dead. Using ethnographic data obtained by the author through twenty years of fieldwork, this book presents a social-psychological account of Lubavitcher Messianism and moves beyond the typical scholarly preoccupation with 'belief' and 'dissonance' to examine the role of rhetoric, religious experience and ritual in maintaining counterintuitive convictions. Through examining the parallels between early Christianity and messianism in Lubavitch this book provides a comprehensive perspective for examining messianism generally"--Bloomsbury Publishing.

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