

1. Record Nr.	UNINA9910791759803321
Autore	Spirou Costas.
Titolo	Urban tourism and urban change : cities in a global economy // ostas Spirou
Pubbl/distr/stampa	New York : , : Routledge, , 2011
ISBN	1-136-85902-0 1-283-04239-8 0-203-83580-8 1-136-85903-9 9786613042392
Descrizione fisica	1 online resource (280 p.)
Collana	Metropolis and modern life
Disciplina	307.1/416
Soggetti	Tourism Cities and towns Sociology, Urban City planning Economic development
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Copyright; Contents; Series Foreword; Preface; Acknowledgments; 1 Changing Cities and the Commodification of Leisure; 2 Globalization, Urban Competition, and Tourism; 3 Tourism Policies and Urban Growth; 4 The Infrastructure and Finance of Urban Tourism; 5 Urban Tourism, Amenities, and Human Capital; 6 Residential Development and the New Face of Downtowns; 7 Implications and Debates; Notes; Index
Sommario/riassunto	Urban Tourism and Urban Change: Cities in a Global Economy provides both a sociological / cultural analysis of change that has taken place in many of the world's cities. This focused treatment of urban tourism examines the implications of these changes for urban management and planning sense, for success and failure in metropolitan change. Uniquely suited for teaching purposes, Costas Spirou integrates numerous case studies of cities to illuminate the significant impact and

promise of tourism on urban image and economic development.

---