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Altri autori (Persone)	SerlinDavid
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Nota di contenuto	Image and the imaginary in early health education : Wilbur Augustus Sawyer and the hookworm campaigns of Australia and Asia / Lenore Manderson -- Cultural communication in picturing health : W.W. Peter and public health campaigns in China, 1912-1926 / Liping Bu -- The color of money : campaigning for health in black and white America / Gregg Mitman -- Empathy and objectivity : health education through corporate publicity films / Kirsten Ostherr -- Contagion, public health, and the visual culture of nineteenth-century skin / Katherine Ott -- Maps as graphic propoganda for public health / Mark Monmonier -- "Some one sole unique advertisement" : public health posters in the twentieth century / William H. Helfand -- Nursing the nation : the 1930s public health nurse as image and icon / Shawn Michelle Smith -- Visual imagery and epidemics in the Twentieth Century / Roger Cooter and Claudia Stein -- The image of the child in postwar British and U.S. psychoanalysis / Lisa Cartwright -- Performing live surgery on television and the internet since 1945 / David Serlin -- Imagining mood disorders as a public health crisis / Emily Martin.

Sommario/riassunto

From seventeenth-century broadsides about the handling of dead bodies, printed during London's plague years, to YouTube videos about preventing the transmission of STDs, public health advocacy and education has always had a powerful visual component. *Imagining Illness* explores the diverse visual culture of public health, broadly defined, from the nineteenth century to the present. Contributors to this volume examine historical and contemporary visual practices—Chinese health fairs, documentary films produced by the World Health Organization, illness maps, fashions for nurses, and live surgery
