Record Nr. UNINA9910791735103321 Autore James Robert <1968-> Titolo Popular culture and working-class taste in Britain, 1930-39 [[electronic resource]]: a round of cheap diversions? // Robert James Manchester, U.K.; New York, : Manchester University Press, : Pubbl/distr/stampa Distributed exclusively in the USA by Palgrave Macmillan, c2010 **ISBN** 1-84779-755-5 1-78170-244-6 1-84779-312-6 Descrizione fisica 1 online resource (289 p.) Collana Studies in popular culture Disciplina 790.1/9 Soggetti Working class - Recreation - Great Britain - History - 20th century Great Britain Civilization 20th century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. [250]-256) and index. Nota di contenuto 'The people's amusement': the growth in cinema-going and reading habits -- 'Fouling civilisation?: official attitudes towards popular film and literature -- Trade attitudes towards audience taste -- 'What made you put that rubbish on?': national trends in film popularity -- 'The appearance as an added incentive': national trends in literature popularity -- 'A very profitable enterprise': South Wales Miners' Institutes -- 'Gunmen, rustlers and a damsel in distress': working-class tastes in Derby -- 'The home of the brave"? working -class tastes in Portsmouth -- Popular film and literature: textual analyses --Conclusion: 'giving the public what it wants'. Sommario/riassunto This book examines the relationship between class and culture in 1930's Britain. Focusing on the reading and cinema-going tastes of the working classes, Robert James' landmark study combines rigorous historical analysis with a close textual reading of visual and written sources to appraise the role of popular leisure in this fascinating decade. Drawing on a wealth of original research, this lively and accessible book adds immeasurably to our knowledge of working-class leisure pursuits in this contentious period. It is a key intervention in the

field, providing both an imaginative approach to the