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Titolo	Elements of rhetoric [[electronic resource]] : comprising an analysis of the laws of moral evidence and of persuasion, with rules for argumentative composition and elocution / / by Richard Whately ; edited by Douglas Ehninger ; foreword by David Potter
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Altri autori (Persone)	EhningerDouglas PotterDavid <1915->
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Nota di contenuto	Cover; Book Title; Copyright Page; Foreword; Contents; Editor's Introduction; Preface; Introduction; Part I - Of the Invention, Arrangement, and Introduction of Propositions and Arguments; Chap. I. - Of Propositions; Chap. II. - Of Arguments; Chap. III - Of the various use and order of the several kinds of Propositions and of Arguments in different cases; Chap. IV. - Of Introductions and Conclusions; Part II - Of Persuasion; Chap. I. - Introductory; Chap. II. - Of the conduct of any address to the Feelings, generally Chap. III. - Of the favourable or unfavourable disposition of the hearers towards the Soeaker or his opponentPart III - Of Style; Chap. I. - Of Perspicuity; Chap. II. - Of Energy; Chap. III. - Of Elegance; Part IV - Of Elocution; Chap. I. - General Considerations relative to Elocution; Chap. II. - Artificial and Natural Methods compared; Chap. III. - Considerations arising from the Differences between Reading and Speaking; Chap. IV. - Practical Deductions from the foregoing views; Appendix; Index; Also in the Landmarks in Rheoric and Public Address series; Back Cover

Direct, comprehensive, well organized, simple in statement, Elements of Rhetoric is in all respects well fitted to fulfill its assigned role as a textbook. The remarks on practical problems and the examples and analogies confirm contemporary reports that Whately was himself a talented and stimulating teacher. The modern field of speech was born near the beginning of the twentieth century, some seventy years after Whately wrote. But influential leaders in the new field endorsed Whately's judgments, and courses and textbooks in public address have remained st
