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Sommario/riassunto

Examining the changes in society in the United States, Beth Rubin explains how the current era differs fundamentally from the post-World War Two period; how and why that change has occurred; and what its meaning is to everyday life. She traces the changes from a domestic to a global economy, the transformation of the workplace, and the impact that these changes have had on how other people are experiencing social aspects of their lives: their families and interpersonal relations, their communities and their experience of the culture of mass society.