

|                         |   |
|-------------------------|---|
| 1. Record Nr.           | UNINA9910791708503321   |
| Autore                  | Potter W. James   |
| Titolo                  | Arguing for a general framework for mass media scholarship<br>[[electronic resource] /] / W. James Potter   |
| Pubbl/distr/stampa      | London, : SAGE, 2009  |
| ISBN                    | 1-4522-7872-5<br>1-4129-6471-7<br>1-4833-2986-0<br>1-4416-5524-7<br>1-4522-1589-8   |
| Descrizione fisica      | 1 online resource (xxii, 394 p.)  |
| Disciplina              | 302.23072   |
| Soggetti                | Mass media - Research - History<br>Mass media - Research - Methodology  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references (p. 326-366) and indexes.   |
| Nota di contenuto       | Cover; Brief Contents; Detailed Contents; Preface; Part I - Introduction; Chapter 1 - Why Do We Need a General Framework?; Chapter 2 - Introduction to the General Framework; Part II - Explaining the Media Organizations Facet; Chapter 3 - Mass Media Organizations Line of Thinking; Chapter 4 - Business Strategies; Chapter 5 - Marketing Strategies; Chapter 6 - Employment Strategies; Part III - Explaining the Media Audiences Facet; Chapter 7 - Media Audience Line of Thinking; Chapter 8 - Audience Cognitive Algorithms; Chapter 9 - Audience: Filtering Media Messages<br>Chapter 10 - Audience: Meaning MatchingChapter 11 - Audience: Meaning Construction; Part IV - Explaining the Media Messages Facet; Chapter 12 - Media Message Line of Thinking; Chapter 13 - Message Formulas and Conventions-General; Chapter 14 - Message Formulas and Conventions by Genre; Chapter 15 - Critique of Media Message Scholarship; Part V - Explaining the Media Effects Facet; Chapter 16 - Media Effects Line of Thinking; Chapter 17 - Conceptualizing Media Influence and Media Effects; Chapter 18 - Designing Media Effects Studies; Part VI - Conclusion |

Sommario/riassunto

In this work, media scholar and author W. James Potter challenges media scholars and students to change the way they think about the media. He provides structure to mass media scholarship that is focused on the most useful ideas in the phenomenon of the mass media, not lines of research.

2. Record Nr.

UNINA9910792594403321

Autore

Huhn Peter <1939->

Titolo

Eventfulness in British fiction [[electronic resource] /] / by Peter Huhn; with contributions by Markus Kempf, Katrin Kroll and Jette K. Wulf

Pubbl/distr/stampa

New York, : De Gruyter, 2010

ISBN

1-282-71629-8  
9786612716294  
3-11-021365-6

Descrizione fisica

1 online resource (221 p.)

Collana

Narratologia. Contributions to narrative theory ; ; 18

Classificazione

HG 680

Altri autori (Persone)

KempfMarkus  
KrollKatrin  
WulfJette K

Disciplina

823/.00924

Soggetti

English fiction - History and criticism  
English fiction  
Events (Philosophy) in literature  
Fiction  
Narration (Rhetoric)

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

Note generali

Description based upon print version of record.

Nota di bibliografia

Includes bibliographical references.

Nota di contenuto

Frontmatter -- Contents -- 1. Introduction -- Late Medieval and Early Modern -- 2. Geoffrey Chaucer: "The Miller's Tale" -- 3. Aphra Behn: Oroonoko, or The Royal Slave: A True History (1688) -- 18th Century -- 4. Daniel Defoe: Moll Flanders (1722) -- 5. Samuel Richardson: Pamela; or, Virtue Rewarded (1740) -- 6. Henry Fielding: The History of Tom Jones, a Foundling (1749) -- Premodern and Modernist -- 7.

Charles Dickens: *Great Expectations* (1861) -- 8. Thomas Hardy: *"On the Western Circuit"* (1891) -- 9. Henry James: *"The Beast in the Jungle"* (1903) -- 10. James Joyce: *"Grace"* (1914) -- 11. Joseph Conrad: *The Shadow-Line: A Confession* (1917) -- 12. Virginia Woolf: *"An Unwritten Novel"* (1921) -- 13. D. H. Lawrence: *"Fanny and Annie"* (1921) -- 14. Katherine Mansfield: *"At the Bay"* (1922) -- Contemporary -- 15. John Fowles: *"The Enigma"* (1974) -- 16. Graham Swift: *Last Orders* (1996) -- 17. Conclusion

---

## Sommario/riassunto

An event, defined as the decisive turn, the surprising point in the plot of a narrative, constitutes its tellability, the motivation for reading it. This book describes a framework for a narratological definition of eventfulness and its dependence on the historical, socio-cultural and literary context. A series of fifteen analyses of British novels and tales, from late medieval and early modern times to the late 20th century, demonstrates how this concept can be put into practice for a new, specifically contextual interpretation of the central relevance of these texts. The examples include Chaucer's *"Miller's Tale"*, Behn's *"Oroonoko"*, Defoe's *"Moll Flanders"*, Richardson's *"Pamela"*, Fielding's *"Tom Jones"*, Dickens's *"Great Expectations"*, Hardy's *"On the Western Circuit"*, James's *"The Beast in the Jungle"*, Joyce's *"Grace"*, Conrad's *"Shadow-Line"*, Woolf's *"Unwritten Novel"*, Lawrence's *"Fanny and Annie"*, Mansfield's *"At the Bay"*, Fowles's *"Enigma"* and Swift's *"Last Orders"*. This selection is focused on the transitional period from 19th-century realism to 20th-century modernism because during these decades traditional concepts of what counts as an event were variously problematized; therefore, these texts provide a particularly interesting field for testing the analytical capacity of the term of eventfulness.

---