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Collana	Best practices and advances in program management
Altri autori (Persone)	LevinGinger
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Nota di contenuto	Front Cover; Contents; Preface; About the Editor; About the Contributors; Acknowledgments; Chapter 1 - Achieving Business Advantages through Program Management; Chapter 2 - Strategic Planning and Program Management: Implementing an Organizational Strategic Vision through a Disciplined Program Management Approach; Chapter 3 - Change Management: The Good, the Bad and the Ugly; Chapter 4 - Communication, Complexity Theory, and Programs; Chapter 5 - Program Initiation; Chapter 6 - Benefits Management; Chapter 7 - The Earned Benefit Method for Controlling Program Performance Chapter 8 - Demystifying Stakeholder Management: The Science and the ArtChapter 9 - Closing the Expectations Gap: Setting and Managing Expectations; Chapter 10 - Communication and Its Power at the Program Level: Managing Power Brokers with Effective Communication; Chapter 11 - Program Governance: Toward a Conceptual Framework; Chapter 12 - Decision Gate Discipline for Programs; Chapter 13 - Mobilizing the Organization: The Discipline of Execution; Chapter 14 - The Program Management Office (PgMO); Chapter 15 - Program Management Office: Role and Challenges Chapter 16 - Program Risk ManagementChapter 17 - Program Manager Competencies; Chapter 18 - Information Structuring "Methodology":

Tools and Techniques for Effective Program Management; Chapter 19 - The Influence of Consortiums in Developing and Developed Countries; Chapter 20 - The Increasing Importance of Social and Business Media in Program Management; Chapter 21 - Portfolio, Program, and Project Management as Enablers of Innovation; Chapter 22 - Organizational Maturity: Managing Programs Better; Chapter 23 - Sustainability Program Management; Back Cover

Sommario/riassunto

Program management is a rapidly emerging offshoot of project management. So much so that AT&T, IBM, and other organizations, both large and small in all sectors, have initiated a push to certify program managers. And, although universities offer courses in program management, there are few books available to guide program managers through this field that requires a broad level of knowledge and experience. The definitive reference on program management, Program Management: A Life Cycle Approach provides this much needed guidance. Edited by Dr. Ginger Levin, the second person to become a PMI(R)
