

1. Record Nr.	UNINA9910791681703321
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Titolo	Operations rules [[electronic resource] ] : delivering customer value through flexible operations // David Simchi-Levi
Pubbl/distr/stampa	Cambridge, Mass., : MIT Press, c2010
ISBN	0-262-28902-4 1-282-89930-9 9786612899300 0-262-28976-8
Descrizione fisica	1 online resource (252 p.)
Disciplina	658.4/034
Soggetti	Business logistics Operations research Consumer satisfaction
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The value of operations -- Operations strategy. From customer value to operations strategy -- Matching products, markets, and strategies -- Procurement and supply contracts as competitive weapons -- Risk mitigation strategies -- Rethinking the role of information technology -- Flexibility : the key enabler. System flexibility -- Process flexibility -- Product design flexibility -- Emerging trends -- The effects of oil price volatility -- Doing well by doing good -- Barriers to success.