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Nota di contenuto

The Catholic press: a challenge to the 'journalism of information' paradigm / Dominique Marquis -- Old media, new media, and competition: Canadian press and the emergence of radio news / Gene Allen -- Britishness, the BBC, and the birth of Canadian Public Broadcasting, 1928-1936 / Simon J. Potter -- 'The luxury of moderate use': Seagram and moderation advertising, 1934-1955 / Daniel J. Robinson -- Evelyn Dick, soap star: newspaper coverage of the torso murder case, 1946-1947 / Alison Jacques -- Variety show as national identity: CBC television and Dominion Day celebrations, 1958-1980 / Matthew Hayday -- Politics? Fear not! The rise of The average superhero in the visual rhetoric of Bill Davis's 1971 election pamphlet / James Cairns -- Whence and whither: the historiography of Canadian broadcasting / Mary Vipond -- Recent trends in research on the history of the press in Quebec: towards a cultural history / Fernande Roy -- Encounters with theory / Paul Rutherford.

Sommario/riassunto

This volume assembles both well-established and up-and-coming scholars to address sizable gaps in the literature on media history in Canada.