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Nota di contenuto	Frontmatter -- Contents -- Contributors -- Introduction: An Approach to an 'Ordered Disorder' -- 1. Linguistic Landscape and Language Vitality -- 2. Language and Inter-language in Urban Irish and Japanese Linguistic Landscapes -- 3. 'The Holy Ark in the Street': Sacred and Secular Painting of Utility Boxes in the Public Domain in a Small Israeli Town -- 4. Decorating the City of Tel Aviv-Jaffa for its Centennial: Complementary Narratives via Linguistic Landscape -- 5. Bloemfontein/Mangaung, 'City on the Move'. Language Management and Transformation of a Non-representative Linguistic Landscape -- 6. Chinese on the Side: The Marginalization of Chinese in the Linguistic and Social Landscapes of Chinatown in Washington, DC -- 7. Linguistic Landscape under Strict State Language Policy: Reversing the Soviet

Legacy in a Regional Centre in Latvia -- 8. Linguistic Landscape of Kyiv, Ukraine: A Diachronic Study -- 9. Life in the Garden of Eden: The Naming and Imagery of Residential Hong Kong -- 10. Selling the City: Language, Ethnicity and Commodified Space -- 11. Showing Seeing in the Korean Linguistic Cityscape -- 12. Multilingual Cityscapes: Perceptions and Preferences of the Inhabitants of the City of Donostia-San Sebastia ´n -- 13. Linguistic Landscape in Mixed Cities in Israel from the Perspective of 'Walkers': The Case of Arabic -- 14. Responses to the Linguistic Landscape in Memphis, Tennessee: An Urban Space in Transition -- 15. Linguistic Landscape and Language Diversity in Strasbourg: The 'Quartier Gare' -- 16. Marking France's Public Space: Empirical Surveys on Regional Heritage Languages in Two Provincial Cities -- 17. Linguistic Landscape as Multi-layered Representation: Suburban Asian Communities in the Valley of the Sun -- 18. Diaspora and Returning Diaspora: French-Hebrew and Vice-Versa -- Epilogue: The Theoretical Edge -- Index

Sommario/riassunto

This book focuses on linguistic landscapes in present-day urban settings. In a wide-ranging collection of studies of major world cities, the authors investigate both the forces that shape linguistic landscape and the impact of the linguistic landscape on the wider social and cultural reality. Not only does the book offer a wealth of case studies and comparisons to complement existing publications on linguistic landscape, but the editors aim to investigate the nature of a field of study which is characterised by its interest in 'ordered disorder'. The editors aspire to delve into linguistic landscape beyond its appearance as a jungle of jumbled and irregular items by focusing on the variations in linguistic landscape configurations and recognising that it is but one more field of the shaping of social reality under diverse, uncoordinated and possibly incongruent structuration principles.
