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Autore	Carr Joe F. <d. 1939.>
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Sommario/riassunto	This biography chronicles the many achievements of Joe F. Carr, president of the NFL for most of its first two decades. During his tenure, Carr implemented the standard player's contract, wrote the league's first-ever Record and Fact Book, developed the league draft, and-most significantly-established the NFL as a big-city sport.