1. Record Nr. UNINA9910791577003321 Autore Dowling David Oakey <1967-> Titolo Capital letters [[electronic resource]]: authorship in the antebellum literary market / / by David Dowling Iowa City,: University of Iowa Press, c2009 Pubbl/distr/stampa **ISBN** 1-58729-834-1 Descrizione fisica 1 online resource (231 p.) Disciplina 810.9/003 Soggetti American literature - 19th century - History and criticism Authorship - Economic aspects - United States - History - 19th century Authorship - Social aspects - United States - History - 19th century Authors, American - 19th century - Economic conditions Authors and publishers - United States - History - 19th century Literature and society - United States - History - 19th century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (p. [199]-211) and index. Nota di bibliografia Nota di contenuto Contents: Acknowledgments: Literature Now Makes Its Home with the Merchant: The Transformation of Literary Economics, 1820-61; Part 1: Crusading for Social Justice; 1. Other and More Terrible Evils: Anticapitalist Rhetoric in Harriet Wilson's Our Nig and Proslavery Propaganda: 2. Alert, Adventurous, and Unwearied: Market Values in Thoreau's Economies of Subsistence Living and Writing; Part 2: Transforming the Market: 3. Capital Sentiment: Fanny Fern's Transformation of the Gentleman Publisher's Code; 4. Transcending Capital: Whitman's Poet Figure and the Marketing of Leaves of Grass Part 3: Worrying the Woman Question 5. Dollarish All Over: Rebecca Harding Davis's Market Success and the Economic Perils of Transcendentalism; 6. Satirizing the Spheres: Refiguring Gender and Authorship in Melville; Dreams Deferred: Ambition and the Mass Market in Melville and King; Notes; Works Cited; Index In the 1840's and 1850's, as the market revolution swept the United Sommario/riassunto States, the world of literature confronted for the first time the gaudy glare of commercial culture. Amid growing technological sophistication

and growing artistic rejection of the soullessness of materialism,

authorship passed from an era of patronage and entered the clamoring free market. In this setting, romantic notions of what it meant to be an author came under attack, and authors became professionals.