

1. Record Nr.	UNINA9910791563903321
Autore	Dunning John H.
Titolo	Japanese participation in British industry // John H. Dunning
Pubbl/distr/stampa	London : , : Routledge, , 1986, 2011
ISBN	1-136-92928-2 1-136-92929-0 1-283-03817-X 9786613038173 0-203-84572-2
Descrizione fisica	1 online resource (179 p.)
Collana	Routledge library editions. Japan ; ; v. 3
Disciplina	338.88954041
Soggetti	Corporations, Japanese - Great Britain Investments, Japanese - Great Britain
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Reprint. Originally published: London : Croom Helm, 1986.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""BOOK COVER""; ""TITLE01""; ""COPYRIGHT01""; ""TITLE02""; ""COPYRIGHT02""; ""CONTENTS""; ""LIST OF FIGURES AND TABLES""; ""ACKNOWLEDGEMENTS""; ""1 JAPANESE DIRECT INVESTMENT IN THE UK: THE GENERAL PICTURE""; ""PART I""; ""2 THE EXTENT AND STRUCTURE OF JAPANESE PARTICIPATION IN UK MANUFACTURING INDUSTRY""; ""3 THE REASONS FOR JAPANESE PARTICIPATION IN UK MANUFACTURING INDUSTRY""; ""PART II""; ""4 MANAGEMENT AND CONTROL STRUCTURES IN JAPANESE AFFILIATES""; ""5 THE PERFORMANCE OF JAPANESE MANUFACTURING AFFILIATES""; ""PART III"" ""6 THE IMPACT OF JAPANESE MANUFACTURING AFFILIATES ON THEIR UK SUPPLIERSa€?PART ONE"" ""7 THE IMPACT OF JAPANESE MANUFACTURING AFFILIATES ON THEIR UK SUPPLIERSa€?PART TWO""; ""8 THE IMPACT OF JAPANESE AFFILIATES ON THEIR COMPETITORS""; ""9 THE IMPACT OF JAPANESE AFFILIATES ON THEIR CUSTOMERS""; ""10 LABOUR RELATED QUESTIONS""; ""11 SOME OTHER FEATURES OF JAPANESE DIRECT INVESTMENT IN UK MANUFACTURING INDUSTRY""; ""12 THE FUTURE OF JAPANESE PARTICIPATION IN UK INDUSTRY""; ""APPENDIX: JAPANESE DIRECT PARTICIPATION IN UK MANUFACTURING INDUSTRY""; ""REFERENCES""; ""INDEX""

Sommario/riassunto

Japanese participation in British industry has increased greatly in recent years. While the new investment is welcomed for the jobs it helps create and the injection of new technology and managerial techniques, many people are fearful lest this increased participation should lead to loss of control of British industry by British nationals and adversely affect British competitors and their struggle for global markets. These concerns are made worse by lack of knowledge about just how extensive Japanese managerial participation in British industry is and about how Japanese practices differ. This
