

1. Record Nr.	UNINA9910791558303321
Autore	Turner Louis <1942-, >
Titolo	Industrial collaboration with Japan / / Louis Turner
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2011, c1987
ISBN	1-136-92833-2 1-136-92834-0 1-283-03770-X 9786613037701 0-203-84559-5
Descrizione fisica	1 online resource (91 p.)
Collana	Chatham House papers, , 0143-5795 ; ; 34 Routledge library editions. Japan ; ; v. 20
Disciplina	338.88
Soggetti	Joint ventures - Japan Joint ventures - United States Joint ventures - Europe
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 1987.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	1. Introduction -- 2. What is industrial collaboration? -- 3. Collaboration and Japan : the history -- 4. West European and American perception -- 5. The consumer electronics sector -- 5. The consumer electronics sector -- 6. The automotive sector -- 7. Information technology -- 8. Aerospace -- 9. Issues for corporate strategists -- 10. Issues for governments.
Sommario/riassunto	This study looks at the experiences of European and American companies that have collaborated with their Japanese competitors in the fields of computers, consumer electronics, automobiles and aero-engines, by forming joint ventures, designing products together and pursuing complementary marketing strategies. It examines why these companies have chosen to collaborate rather than compete; whether the Japanese companies have proved to be reliable partners; whether the non-Japanese have been left behind; and what the future of such collaboration may be. The book concludes by pointing to a growing

2. Record Nr.	UNISALENTO991004381534907536
Autore	Havel, Václav
Titolo	Meditazioni estive / Vaclav Havel
Pubbl/distr/stampa	Milano : Feltrinelli, 1992
Titolo uniforme	Letní premítání 4378567
ISBN	8807090333
Descrizione fisica	143 p. 20 cm
Collana	Idee
Altri autori (Persone)	Bongiorno, Cristina Svehlik, Martin
Disciplina	320.01
Soggetti	Europa orientale Politica
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Traduzione dal ceco di Cristina Bongiorno e Martin Svehlik