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Altri autori (Persone)	WolffMartin
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Nota di contenuto	Language policy in China. Linguistic failures / (Niu/Wolff) -- China or Chingland / (Niu/Wolff) -- English or Chinglish / (Niu/Wolff) -- China's EFL/ESL goals and objectives / (Teng/Niu, Wolff) -- EFL/ESL teaching in China: unanswered questions / (Niu/Wolff) -- English as a Foreign Language: the modern day -- Trojan horse? -- Curriculum reform. Chinese university diploma: can its international image be improved? / (Niu/Wolff) -- Can you get a first class education at a third tier college in China? / (Teng/Niu/Gregory/Wolff) -- Use and abuse of teaching with movies / (Niu/Wolff) -- China EFL: programming human robots / (Wolff) -- China EFL: what is holistic English? / (Niu/Wolff) -- China EFL: a new paradigm / (Niu/Wolff) -- Holistic English -- The revolution has begun, but a long march lies ahead / (Wolff/Niu/Teng) -- Incompatibility of corporate training and holistic English / (Wolff) -- Grade inflation / (Wolff) -- English corner / (Wolff) -- Why Chinese universities do not provide an English speaking environment / (Wolff).
Sommario/riassunto	"A compilation of articles arising from the authors' seven years of personal experiences, study, research and analysis of EFL teaching in China between 2002 and 2008."