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Nota di bibliografia	Includes bibliographical references (p. [335]-343) and index.
Nota di contenuto	COVER; CONTENTS; PREFACE; INTRODUCTION; COMMUNICATION MEANS; NEWSPAPER SETUP; JOURNALISTIC ORGANISATION; NEWS COLLECTION; NEWS REPORTING; NEWS PRESENTATION; ART OF EDITING; FACTORS AT WORK; PROFESSIONAL ASPECTS; BIBLIOGRAPHY; INDEX
Sommario/riassunto	Like any other art, journalism, too is an art. An art of selecting and choosing proper words and expressing or arranging them in a beautiful order. But, this arrangement or selection should not be just for the sake of beauty and an apparent effect. Parallel to this process, what is required is the factor of honesty, unbiasedness, bravery to mirror the evil, resolution to carry on the task entrusted to him and an overall awareness of what is going on around.