Record Nr. UNINA9910791317303321 Autore Tirado Bernardo Maximizing project success through human performance / / Bernardo Titolo Tirado Pubbl/distr/stampa Tysons Corner, Virginia:,: Management Concepts,, 2013 ©2013 **ISBN** 1-5230-9664-0 1-56726-423-9 1-62870-842-5 1-56726-420-4 Edizione [1st edition] Descrizione fisica 1 online resource (145 p.) Disciplina 658.4092 Soggetti Leadership Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Title Page: Copyright: About the Author: Contents: Preface: Chapter 1 Introduction to Business Psychology; PART 1 Individual: Your Behaviors That May; Chapter 2 Understanding Sense of Self; Psychometric Evaluation: How You Make Decisions; 360 Degree Feedback: How Others Perceive You; Chapter 3 Creating a Consistent Brand; First Impressions; Building "Brand You"; Chapter 4 Building Advocates; Applying the Advocacy Model; Building a Strategy for Unknowns; Building a Strategy for Averters; Building a Strategy for Detesters; Building a Strategy for Corresponders; Creating an Advocacy Action Chapter 5 Profiling People at Work-Unconscious Behavior at the Individual LevelKinesics; Acoustic Phonetics; Cues For Stress; PART 2 Team: Unconscious and Conscious Behaviors That Can Compromise Project Success; Chapter 6 Understanding Power Dynamics-Unconscious Behavior at the Group Level; The Power Seat; Group Dynamics: Applying Group Dynamics: Chapter 7 Project Management Leadership: Differences Between Leadership and Management: The Top

Ten Leadership Styles; Chapter 8 Building a High-Performance Team; Types of Teams; Ideal Team Size; Characteristics of High-Performance

## Teams

Chapter 9 Using SWOT Analysis to Reorganize Your Existing TeamAnalyzing the Team; Creating Subteams; PART 3 Organization: Behaviors That Can Jeopardize Your Project; Chapter 10 Navigating Organizational Politics; The Power/Interest Grid; Identifying Informal Influencers; Chapter 11 Determining Organizational Readiness; The Desired Change; The Current State in Relation to the Desired Change; Determine Impact on End Users; PART 4 Project: Bringing It All Together; Chapter 12 Case Study; Background; The Project; Conclusion; Index

## Sommario/riassunto

Project management is often defined by processes and methodology, but projects are accomplished by people. Successfully leading those people is the core of a project manager's job. Even the seasoned project manager will encounter situations that present unique leadership challenges. Bernardo Tirado offers a clear path to help develop leadership skills within the project management framework. Using a hands-on, practical approach, he presents a model for taking any project manager's leadership skills to the next level. His model focuses on techniques to develop and apply three areas of awareness-