

1. Record Nr.	UNINA9910791311703321
Titolo	Handbook of writing and text production // edited by Eva-Maria Jakobs, Daniel Perrin
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Collana	Handbooks of Applied Linguistics ; ; Volume 10
Disciplina	302.2/244
Soggetti	Written communication - Study and teaching Written communication Communication and technology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Preface to the Handbooks of Applied Linguistics following the original nine volumes -- Introduction to the handbook series / Knapp, Karlfried / Antos, Gerd -- Contents -- 1 Introduction and research roadmap: Writing and text production / Jakobs, Eva-Maria / Perrin, Daniel -- Section I. Theory and methodology in text production research -- 2 Introduction: Theory and methodology in text production research / Jakobs, Eva-Maria / Perrin, Daniel -- 3 Research paradigms: Beyond product, process, and social activity / Prior, Paul / Thorne, Steven L. -- 4 Models of writing and text production / Donahue, Christiane / Lillis, Theresa -- 5 Methodology: From speaking about writing to tracking text production / Grésillon, Almuth / Perrin, Daniel -- Section II. Author perspectives -- 6 Introduction : Author perspectives in text production research / Schindler, Kirsten / Wolfe, Joanna -- 7 Authorship and context: Writing and text production as situated activities / Gnach, Aleksandra / Powell, M. -- 8 Author profiles: Awareness, competence, and skills / Beaufort, Anne / Iñesta, Anna -- 9 Beyond single authors: Organizational text production as collaborative writing / Schindler, Kirsten / Wolfe, Joanna -- Section III. Mode and media perspectives -- 10 Introduction: Mode and media perspectives in text production research / Hicks, Troy / Perrin, Daniel

-- 11 Production modes: Writing as materializing and stimulating thoughts / Jacobs, Geert / Perrin, Daniel -- 12 Production media: Writing as using tools in media convergent environments / Mahlow, Cerstin / Dale, Robert -- 13 Beyond single modes and media: Writing as an ongoing multimodal text production / Hicks, Troy / Perrin, Daniel -- Section IV. Genre perspectives -- 14 Introduction: Genre perspectives in text production research / Bazerman, Charles / Devitt, Amy -- 15 Reproducing genres: Pattern-related writing / Devitt, Amy / Reiff, Mary Jo -- 16 Producing genres: Pattern variation and genre development / Berkenkotter, Carol / Luginbühl, Martin -- 17 Beyond single genres: Pattern mapping in global communication / Andersen, Jack / Bazerman, Charles / Schneider, Jesper -- Section V. Domain perspectives -- 18 Introduction: Domain perspectives in text production research / Jakobs, Eva-Maria / Spinuzzi, Clay -- 19 Learning domains: Writing as lifelong learning / Poe, Mya / Scott, Mary -- 20 Professional domains: Writing as creation of economic value / Jakobs, Eva-Maria / Spinuzzi, Clay -- 21 Beyond single domains: Writing in boundary crossing / Oakey, David / Russell, David R. -- Subject index

Sommario/riassunto

Writing matters, and so does research into real-life writing. The shift from an industrial to an information society has increased the importance of writing and text production in education, in everyday life and in more and more professions in the fields of economics and politics, science and technology, culture and media. Through writing, we build up organizations and social networks, develop projects, inform colleagues and customers, and generate the basis for decisions. The quality of writing is decisive for social resonance and professional success. This ubiquitous real-life writing is what the present handbook is about. The de Gruyter Handbook of Writing and Text Production brings together and systematizes state-of-the-art research. The volume contains five sections, focusing on (I) the theory and methodology of writing and text production research, as well as on problem-oriented and problem-solving approaches related to (II) authors, (III) modes and media, (IV) genres, and (V) domains of writing and text production. Throughout the 21 chapters, exemplary research projects illustrate the theoretical perspectives from globally relevant research spaces and traditions. Both established and future scholars can benefit from the handbook's fresh approach to writing in the context of multimodal, multi-semiotic text production.

2. Record Nr.	UNINA9910495814703321
Autore	Tsamadou-Jacoberger Irini
Titolo	L'unique voyage de sa vie de Georges Vizynos : Commentaire // Irini Tsamadou-Jacoberger, Maria Zerva
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ISBN	979-1-03-440409-4
Descrizione fisica	1 online resource (168 pages)
Collana	Classiques d'ailleurs / Commentaire
Altri autori (Persone)	ZervaMaria
Soggetti	Literature diglossie génération 1880 interculturalité littérature Grèce
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	L'Unique Voyage de sa vie de Georges Vizynos (1849-1896) est une nouvelle publiée en 1884 qui rend compte de l'oscillation de l'identité grecque entre Orient et Occident, passé et présent, tradition et modernité. Elle permet d'appréhender le fait diglossique grec dans toute sa complexité. La langue de Vizynos est en effet caractérisée par une imbrication des variétés savante, populaire et dialectale. Le commentaire propose dans ce volume de resituer L'Unique Voyage de sa vie dans le genre de la nouvelle néo-hellénique et fait émerger ses spécificités par rapport à des courants littéraires et des auteurs européens. Il souligne aussi l'actualité de Vizynos et de son œuvre, notamment au regard de la place que prennent les problématiques d'interculturalité, d'altérité, d'hybridité.