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Sommario/riassunto

What drove the transformation of post-World War II politics in the South? In *The Rational Southerner*, M. V. Hood, Quentin Kidd, and Irwin L. Morris develop a theory of relative advantage to explain why whites fled the Democratic Party and what propelled black political mobilization. Collating decades of data, the authors demonstrate that race was, and is, the chief force behind political change in the region.