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Nota di contenuto	Preliminary Material -- Introduction: Aesthetic Capitalism / Peter Murphy and Eduardo de la Fuente -- 1 From the Cultural Contradictions of Capitalism to the Creative Economy: Reflections on the New Spirit of Art and Capitalism / David Roberts -- 2 The Artefacts of Capitalism and the Objecthood of Their Aesthetics / Vrasidas Karalis -- 3 The Aesthetic Spirit of Modern Capitalism / Peter Murphy -- 4 The Visual Experience Economy: What Kind of Economics? On the Topologies of Aesthetic Capitalism / Anders Michelsen -- 5 Aesthetic Capital: Hermeneutic Speculation, Economic Themes, and the Dismal Science / Ken Friedman -- 6 The Social Negotiation of Aesthetics and Organisational Democracy / Antonio Strati -- 7 Neo-Modernism: Architecture in the Age of Aesthetic Capitalism / Eduardo de la Fuente -- 8 The Aesthetics of Fiscal Consolidation / Carlo Tognato -- 9 The Innovative Role of Art in the Time of the Absence of Myth / Dominique Bouchet -- Index.
Sommario/riassunto	Aesthetic Capitalism debates the social aesthetics of contemporary economic processes. The book connects modern cultural dynamics with the workings of contemporary capitalism. It explores art and the new spirit of capitalism; visual culture and the experience economy;

aesthetics and organisations; the art of fiscal management; capitalism without myth; and architecture in the age of aesthetic capitalism.

Contributors include: Peter Murphy, Eduardo de la Fuente, Antonio Strati, Ken Friedman, Dominique Bouchet, Anders Michelsen, David Roberts, Carlo Tognato
