

1. Record Nr.	UNISALENTO991001476389707536
Autore	Kumar, Shrawan
Titolo	Vector bundles on curves-new directions : lectures given at the 3rd session of the Centro internazionale matematico estivo (C.I.M.E.) held in Cetraro (Cosenza), Italy, June 19-27, 1995 / S. Kumar, G. Laumon, U. Stuhler ; editor, M. S. Narasimhan
Pubbl/distr/stampa	Berlin : Springer-Verlag, c1997
ISBN	3540624015
Descrizione fisica	193 p. ; 24 cm
Collana	Lecture notes in mathematics, 0075-8434 ; 1649
Classificazione	AMS 14-06
Altri autori (Persone)	Laumon, Gérard Stuhler, Ulrich Narasimhan, Madumbai S.
Altri autori (Enti)	Centro internazionale matematico estivo
Disciplina	516.35
Soggetti	Drinfeld modules Vector bundles
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes bibliographical references

2. Record Nr.	UNINA9910155734803321
Autore	Fishman Jon M.
Titolo	Gabby Douglas
Pubbl/distr/stampa	Lerner
ISBN	1-5124-4499-5
Descrizione fisica	1 online resource (32 p.)
Lingua di pubblicazione	Inglese
Formato	Musica
Livello bibliografico	Monografia
Sommario/riassunto	Audisee® eBooks with Audio combine professional narration and text highlighting to engage reluctant readers! Although she's just 4 feet, 11 inches tall, Gabby Douglas made a larger-than-life impact on the 2012 Olympic Games in London. Gabby dominated the gymnastics all-around competition with her flawless execution and amazingly high flips, winning gold by a landslide. In early 2012, this pint-sized powerhouse was ready to quit gymnastics for good, but she kept going. Competing at the Olympics at just sixteen years old, she became the best female gymnast in the world. Read about this incredible athlete's journey from Virginia Beach to London gold.

3. Record Nr.	UNINA9910791146103321
Autore	Kaul Asha
Titolo	Corporate reputation decoded : building, managing and strategising for corporate excellence / / Asha Kaul, Avani Desai
Pubbl/distr/stampa	New Delhi, India : , : Sage Response, , 2014 ©2014
ISBN	93-5150-406-9 93-5150-046-2
Descrizione fisica	1 online resource (323 p.)
Disciplina	659.2
Soggetti	Corporations - Public relations - India Corporate image - India Organizational effectiveness - India
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover; Contents; Preface; Acknowledgements; 1 - An Overview of Corporate Reputation: A Hammer or a Tool?; SECTION I - Understanding Corporate Reputation; 2 - Waltzing with Stakeholders to Score on Corporate Reputation; SECTION II - Building Corporate Reputation; 3- Redeeming Corporate Trust and Reputation: A Systemic Look at Corporate Governance and Ethics; 4 - Orchestrating the Song and Dance of Reputation: The Role of Leaders; 5 - Increasing Crescendo: Wooing Investors for Market Valuation and Visibility; 6 - Seeking Relational Rent and Hedging Risk: Building Reputation with the Government SECTION III - Managing Corporate Reputation7 - Unleashing the Potential of Social Responsibility for Reputational Gain: Managing Social Impact; 8 - Choreographing the Organisation - Media Tango: Managing Media Relations; 9 - Understanding the 'Tweet. Post.Call. Comment' Affair: Managing Reputation through Social Media; 10 - Restoring Confidence and Re-engineering Stakeholder Frames in 'The Eye of the Storm': Crisis Management; SECTION IV - Strategising Corporate Reputation; 11 - 'Walk the Talk' and 'Talk the Walk': Strategising Corporate Reputation

Sommario/riassunto

Corporate Reputation Decoded is the first book of its kind that traces the journey of Indian companies in building corporate reputation (CR). The book addresses CR in the Indian context and is in response to the growing interest of companies in this area. The book explains the process of building, maintaining and strategising for CR. It also discusses various aspects of CR-company's stakeholders, situations demanding CR interventions, and the impact of a company's culture, ethics and leadership on its CR. The book expounds on these using Indian cases (Tata, Infosys, HUL, Reliance, Aditya Birl
