

1. Record Nr.	UNINA9910791097103321
Autore	Stein Eric W.
Titolo	Fostering creativity in self and the organization : your professional edge // Eric W. Stein
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2014
ISBN	1-60649-799-5
Edizione	[First edition.]
Descrizione fisica	1 online resource (154 p.)
Collana	Human resource management and organizational behavior collection, , 1946-5645
Disciplina	658.4063
Soggetti	Creative ability in business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2013 digital library.
Nota di bibliografia	Includes bibliographical references (pages 133-136) and index.
Nota di contenuto	1. The big picture -- 2. Know your worldview -- 3. Capitalize on your strengths -- 4. Cultivate your improvisational capacity -- 5. Develop your design proficiency -- 6. Expand your scientific and experimental mind -- 7. Deepen your aesthetic awareness -- 8. A plan for action -- Appendix -- Notes -- References -- Index.
Sommario/riassunto	The focus of this book is how to maximize your creative potential both professionally and personally. A central theme of this book is that successful creative expression is a function of hard work and discipline rather than innate talent or genius. Reaching your creative potential requires an open mind. To begin, we discuss some of mental models that facilitate or impede your development as a creative person. The book also identifies specific ways a person can accelerate his or her progress as a creative person.