

1. Record Nr.	UNINA9910791060203321
Autore	Stringer Roger
Titolo	Twilio cookbook : over 70 easy-to-follow recipes, from exploring the key features of Twilio to building advanced telephony apps // Roger Stringer ; cover image by Rick Cartledge
Pubbl/distr/stampa	Birmingham, England : , : Packt Publishing, , 2014 ©2014
ISBN	1-78355-066-X
Edizione	[Second edition.]
Descrizione fisica	1 online resource (334 p.)
Collana	Quick answers to common problems
Disciplina	006.454
Soggetti	Automatic speech recognition Speech processing systems
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Quick answers to common problems"--Cover. Includes index.
Nota di contenuto	Cover; Copyright; Credits; About the Author; About the Reviewers; www.PacktPub.com; Table of Contents; Preface; Chapter 1: Into the Frying Pan; Introduction; Adding two-factor voice authentication to verify users; Using Twilio SMS to set up two-factor authentication for secure websites; Adding order verification; Adding the Click-to-Call functionality to your website; Recording a phone call; Setting up a company directory; Setting up Text-to-Speech; Chapter 2: Now We're Cooking; Introduction; Tracking account usage; Screening calls; Buying a phone number; Setting up a voicemail system Building an emergency calling systemChapter 3: Conducting Surveys via SMS; Introduction; Why use PDO instead of the standard MySQL functions?; Letting users subscribe to receive surveys; Building a survey tree; Sending a survey to your users; Adding tracking for each user; Listening to user responses and commands; Building a chart of responses; Chapter 4: Building a Conference Calling System; Introduction; Scheduling a conference call; Sending an SMS to all participants at the time of the call; Starting and recording a conference; Joining a conference call from the web browser Monitoring the conference callMuting a participant; Chapter 5: Combining Twilio with Other APIs; Introduction; Searching for local

businesses via text; Getting the local weather forecast; Searching for local movie listings; Searching for classifieds; Getting local TV listings; Searching Google using SMS; Searching the stock market; Getting the latest headlines; Chapter 6: Sending and Receiving SMS Messages; Introduction; Sending a message from a website; Replying to a message from the phone; Forwarding SMS messages to another phone number; Sending bulk SMS to a list of contacts
Tracking orders with SMS
Sending and receiving group chats; Sending SMS messages in a phone call; Monitoring a website; Chapter 7: Building a Reminder System; Introduction; Scheduling reminders via text; Getting notified when the time comes; Retrieving a list of upcoming reminders; Canceling an upcoming reminder; Adding another person to a reminder; Chapter 8: Building an IVR System; Introduction; Setting up IVRs; Screening and recording calls; Logging and reporting calls; Looking up HighriseHQ contacts on incoming calls; Getting directions; Leaving a message
Sending an SMS to your Salesforce.com contacts
Chapter 9: Building Your Own PBX; Introduction; Getting started with PBX; Setting up a subaccount for each user; Letting a user purchase a custom phone number; Allowing users to make calls from their call logs; Allowing incoming phone calls; Allowing outgoing phone calls; Deleting a subaccount; Chapter 10: Digging into OpenVBX; Introduction; Building a call log plugin; Building a searchable company directory; Collecting Stripe payments; Tracking orders; Building a caller ID routing plugin; Testing call flows
Chapter 11: Sending and Receiving Picture Messages

Sommario/riassunto

This book is a practical, hands-on guide that provides the reader with a number of clear, step-by-step bite-size recipes. If you are a developer and want to learn about integrating Twilio's API into your websites for telephone solutions, then this book is for you. Basic knowledge of PHP and MySQL is expected.
