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Nota di contenuto	Preliminary Material -- Introduction -- 1. The Media and National Identity during the Japanese Colonial Period -- 2. The Chinese Nationalist Party Regime and the Media, 1945-1987 -- 3. The Media and National Identity under Democratization -- 4. China Identity Media -- 5. Taiwan Identity Media -- Conclusion -- Bibliography -- Index.
Sommario/riassunto	National identity has been an ongoing political issue in Taiwan since the late-1890s. The Construction of National Identity in Taiwan's Media, 1896-2012 breaks new ground with the most comprehensive analysis of the development of Taiwan's media and the construction of national identity in Taiwan's media. Using a variety of media contents including newspapers, opposition magazines, broadcasting radio, news TV stations and the Internet as well as numerous interviews with journalists, senior media staffs and academics, Dr Hsu provides many original insights into the formation of national identity in Taiwan's

media. Taiwan's media began to demonstrate a variety of new identities under democratization. Part of this change responded to market conditions as a majority of Taiwan's population stressed their Taiwan identity.
