

1. Record Nr.	UNINA9910791053603321
Autore	Zhanh Shixin Ivy <1970->
Titolo	Impact of globalization on the local press in China : a case study of the Beijing Youth Daily // Shixin Ivy Zhanh
Pubbl/distr/stampa	Lanham : , : Lexington Books, , [2014] ©2014
ISBN	0-7391-8464-4
Descrizione fisica	1 online resource (157 p.)
Disciplina	079/.510905
Soggetti	Press - China - History - 21st century Journalism - China - History - 21st century Globalization - China - History - 21st century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Impact of globalization on the institution -- Impact of globalization on the organization -- Impact of globalization on the newsroom -- Impact of globalization on the routine -- Conclusion.
Sommario/riassunto	This is an essential read for Chinese journalism. China has the world's largest newspaper market, and globalization impacts many aspects of newspapers in China, ranging from press policies, press ownership, corporate strategies, newsroom structure, news production routine, to individual journalists and ethical issues.