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Autore	Woodley Jenny <1980->
Titolo	Art for Equality [[electronic resource]] : The NAACP's Cultural Campaign for Civil Rights // Jenny Woodley
Pubbl/distr/stampa	Lexington, Kentucky, : University Press of Kentucky, 2014
ISBN	0-8131-4547-3 0-8131-4518-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (271 p.)
Collana	Civil rights and the struggle for Black equality in the twentieth century
Disciplina	323.1196/073
Soggetti	African Americans - Intellectual life - 20th century African Americans in art - History - 20th century African American artists - History - 20th century Civil rights movements - United States - History - 20th century African Americans - Civil rights - United States - History - 20th century Anti-racism - United States - History - 20th century Arts - Political aspects - United States - History - 20th century United States Race relations History 20th century United States Intellectual life 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: "The national mental attitude" -- The birth of a cultural strategy -- Representing the new Negro -- Du Bois's crisis and the Black image on the page -- "A union of art and propaganda" -- White in Hollywood -- Blacks, Reds, white -- Conclusion: "The true picture of America".
Sommario/riassunto	"The National Association for the Advancement of Colored People (NAACP) is the nation's oldest civil rights organization, having dedicated itself to the fight for racial equality since 1909. While the group helped achieve substantial victories in the courtroom, the struggle for civil rights extended beyond gaining political support. It also required changing social attitudes. The NAACP thus worked to alter existing prejudices through the production of art that countered racist depictions of African Americans, focusing its efforts not only on

changing the attitudes of the white middle class but also on encouraging racial pride and a sense of identity in the Black community. Art for Equality explores an important and little-studied side of the NAACP's activism in the cultural realm. In openly supporting African American artists, writers, and musicians in their creative endeavors, the organization aimed to change the way the public viewed the Black community. By overcoming stereotypes and the belief of the majority that African Americans were physically, intellectually, and morally inferior to whites, the NAACP believed it could begin to defeat racism. Illuminating important protests, from the fight against the 1915 film *The Birth of a Nation* to the production of anti-lynching art during the Harlem Renaissance, this insightful volume examines the successes and failures of the NAACP's cultural campaign from 1910 to the 1960s. Exploring the roles of gender and class in shaping the association's patronage of the arts, *Art for Equality* offers an in-depth analysis of the social and cultural climate during a time of radical change in America"--Provided by publisher.
