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Autore	Alexander S. L.
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Sommario/riassunto	This book is a study of the 2012-2013 transition of The Times-Picayune of New Orleans from a daily newspaper to a three-day-a-week publication with emphasis on its online presence ("Digital First"). It is instructive for all concerned with what the transformation might signify for the news profession and the role of the press in the digital age.