Record Nr. UNINA9910791012703321 Autore Arthur C. Damien **Titolo** Economic actors, economic behaviors, and presidential leadership: the constrained effects of rhetoric / / C. Damien Arthur Pubbl/distr/stampa Lanham, Maryland;; London, England:,: Lexington Books,, 2014 ©2014 **ISBN** 0-7391-9919-6 0-7391-8784-8 Descrizione fisica 1 online resource (181 p.) Collana Lexington Studies in Political Communication Disciplina 320.973014 Soggetti Communication in politics - United States Political leadership - United States Political oratory - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Contents; List of Figures; List of Tables; Acknowledgments; Prolegomenon; Ch01. Presidential Rhetoric and the Economy; Ch02. Ascertaining Presidential Influence with Economic Actors; Ch03. Presidential Rhetoric and the Federal Reserve: Ch04. Presidential Rhetoric and Public Perceptions; Ch05. Congressional Actions as Preeminent Economic Leadership; Conclusion; References; Index; About the Author Sommario/riassunto This book utilizes a theoretically informed framework for analyzing the effectiveness of the president's economic rhetoric and employs an empirical assessment that measures rhetoric's effect on economic actors. The analysis suggests that the rhetoric presidents use has little influence in shaping the behaviors of these economic actors.

