

1. Record Nr.	UNINA9910791007003321
Titolo	Vehicles : cars, canoes, and other metaphors of moral ambivalence // edited by David Lipset and Richard Handler ; contributors, Mark Auslander [and eight others]
Pubbl/distr/stampa	New York ; ; Oxford, [England] : , : Berghahn Books, , 2014 ©2014
ISBN	1-78533-751-3 1-78238-376-X
Descrizione fisica	1 online resource (224 pages)
Disciplina	629.04/6
Soggetti	Vehicles - Social aspects Transportation - Social aspects Material culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Contents; Figures; Acknowledgments; Introduction - Charon's Boat and Other Vehicles of Moral Imagination; Part I - Persons as Vehicles; Chapter 1 - Living Canoes: Vehicles of Popular Imagination among the Murik of Papua New Guinea; Chapter 2 - Cars, Persons, and Streets: Erving Goffman and the Analysis of Traffic Rules; Part II - Vehicles as Gendered Persons; Chapter 3 - "'It's Not an Airplane, It's My Baby'": Using a Gender Metaphor to Make Sense of Old Warplanes in North America Chapter 4 - Is Female to Male as Lightweight Cars Are to Sports Cars? Gender Metaphors and Cognitive Schemas in Recessionary JapanPart III - Equivocal Vehicles; Chapter 5 - Little Cars that Make Us Cry: Yugoslav Fica as a Vehicle for Social Commentary and Ritual Restoration of Innocence; Chapter 6 - "'Let's Go F.B.!'" : Metaphors of Cars and Corruption in China; Chapter 7 - Barrio Metaxis: Ambivalent Aesthetics in Mexican-American Lowrider Cars; Chapter 8 - Driving into the Light: Traversing Life and Death in a Lynching Reenactment by African-Americans; Afterword - Quo Vadis?; Contributors Index

## Sommario/riassunto

Metaphor, as an act of human fancy, combines ideas in improbable ways to sharpen meanings of life and experience. Theoretically, this arises from an association between a sign—for example, a cattle car—and its referent, the Holocaust. These "sign-vehicles" serve as modes of semiotic transportation through conceptual space. Likewise, on-the-ground vehicles can be rich metaphors for the moral imagination. Following on this insight, *Vehicles* presents a collection of ethnographic essays on the metaphoric significance of vehicles in different cultures. Analyses include canoes in Papua New Guinea,

---