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| 1. Record Nr.           | UNINA9910790996103321                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Autore                  | Aristotle                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Titolo                  | Rhetoric / / Aristotle, W. Rhys Roberts                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Pubbl/distr/stampa      | Newburyport : , : Dover Publications, , 2012                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Descrizione fisica      | 1 online resource (319 pages)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Disciplina              | 808                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Soggetti                | Rhetoric                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Nota di contenuto       | Chapter 5 ;Chapter 6; Chapter 7; Chapter 8; Chapter 9; Chapter 10; Chapter 11; Chapter 12; Chapter 13; Chapter 14; Chapter 15; Chapter 16; Chapter 17; Chapter 18; Chapter 19; INDEX; DOVER THRIFT EDITIONS UNABRIDGED.                                                                                                                                                                                                                                                                                                                                                                                                   |
| Sommario/riassunto      | One of the seminal works of Western philosophy, Aristotle's Rhetoric vastly influenced all subsequent thought on the subject - philosophical, political, and literary. Focusing on the use of language as both a vehicle and a tool to shape persuasive argument, Aristotle delineates with remarkable insight both practical and aesthetic elements and their proper combination in an effective presentation, oral or written. He also emphasizes the role of language in achieving precision and clarity of thought. The ancients regarded rhetoric as the crowning intellectual discipline - the synthesis of logica. |