

1. Record Nr.	UNINA9910790987103321
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Titolo	New money, nice town : how capital works in the new urban economy / / Leonard Nevarez
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2013
ISBN	0-415-93343-9 1-317-79486-9 1-315-81121-9 1-317-79487-7
Descrizione fisica	1 online resource (239 p.)
Classificazione	83.64 71.14
Disciplina	330.9173/2
Soggetti	Urban economics Business and politics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2003 by Routledge.
Nota di contenuto	Cover; Half Title; Title Page; Copyright Page; Table of Contents; Preface; Acknowledgments; 1 Corporate Power in the New Urban Economy; Traditions of Local Business Governance; Local Business Structure and Urban Politics; Is there a New Economy?; The Research Sites; The New Urban Economy Sectors; Organization of the Work; 2 Centers of the New Industrial Space; Traditional Corporate Geography; The New Industrial Space; How Labor Sustains the New Industrial Space; Competition and Power at the Center; 3 Spaces of Lifestyle; Contradictions of the Center; Producing Desirable Places Quality of Life as Locational AssetThe Ambiguous Quality-of-Life Discourse; 4 Building a Site in the New Urban Economy; Workspaces of the New Urban Economy; Relationships with Developers; Big Projects, Little Solidarity; Development Politics Without Developers; 5 Doing Local Business in a Global Industry; Using the Chamber of Commerce; Financing the New Urban Economy; Organizing from Within; Hollowing Out Local Business Institutions; 6 Corporate Interventions into Local Government; How Business Sets City Hall's Agenda; Rationales for Political Participation; The New Business of Local Politics

7 The New Local PhilanthropyA New Era of Corporate Philanthropy?; Charity and the Old Boys' Network; Environmentalism as Business Interest; Higher Education: The New Chamber of Commerce; Trajectories of Business/Nonprofit Alignments; 8 Rethinking Rootlessness; Lessons from the New Urban Economy; Corporate Power for the Twenty-First Century; Methodology Appendix; Notes; Index

Sommario/riassunto

The economic restructuring that has gone on since the 1980s has produced a new economic space in which service and high tech firms are at the forefront of innovation. One of the features of the new economy is what pop geographer Joel Kotkin calls ""nerdistans,"" or smaller cities with a substantial high tech sector, limits on growth, environmentally friendly policies and a generally well-educated population. In *New Money, Nice Town*, Leonard Nevarez takes a close look at how ""new economy"" firms in ""quality of life"" cities interact with local political structures, finding that they are both
