

1. Record Nr.	UNINA9910790982303321
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Titolo	Organising knowledge : taxonomies, knowledge and organisational effectiveness // Patrick Lambe
Pubbl/distr/stampa	Oxford : , : Chandos Publishing, , 2007
ISBN	1-78063-200-2 1-84334-228-6
Descrizione fisica	1 online resource (xix, 277 pages) : illustrations
Collana	Chandos knowledge management series Gale eBooks
Disciplina	658.4038
Soggetti	Knowledge management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Organising Knowledge:Taxonomies, Knowledgeand OrganisationalEffectiveness; Copyright; Contents; List of abbreviations; List of figures and tables; Preface; Introduction; About the author; 1Defining our terms; Can we organise knowledge?; What are taxonomies?; Taxonomy as artificial memory; Taxonomy work; 2Taxonomies can take many forms; Lists; Tree structures; Hierarchies; Polyhierarchies; Matrices; Facets; System maps; Practical implications of different taxonomy forms; 3Taxonomies and infrastructure for organisational effectiveness; Organisational ineffectiveness; The problem of Babel Taxonomies as boundary objectsInformation and knowledge infrastructure; 4Taxonomies and activities for organisational effectiveness; Risk; Costs; Customers and markets; Innovation; 5Taxonomies and knowledge management; Taxonomies and findability; Taxonomies and content management; Taxonomies and knowledge management; Logos/Information; Sophos/Expertise and learning; Pathos/Collaboration; Ethos/Culture; 6What do we want our taxonomies to do?; What taxonomies do; Making sense of taxonomy work; When taxonomies go bad; 7Preparing for a taxonomy project; Step 1: Meet project sponsor Step 2: Engage stakeholdersStep 3: Refine project purpose; Step 4: Design the approach; Step 5: Build the communication plan; Step 6:

Start the governance process; 8Designing your taxonomy; The cognitive constraints on taxonomy design; Step 7: Collect vocabularies and organising principles; Step 8: Facet analysis; Step 9: Test and observe; 9Implementing your taxonomy; Step 10: Plan the instantiation of your taxonomy; Step 11: Integrate your taxonomy into the infrastructure; Step 12: Secure the governance process; 10The future of taxonomy work; Ontologies and machine intelligence Folksonomies and rich serendipityEnhancing usefulness in folksonomies; Taxonomies vs folksonomies?; Towards an array of knowledge infrastructure tools; The benefits of diversity in knowledge and information infrastructure; Spines and the future of taxonomies; Bibliography; Index

Sommario/riassunto

Taxonomies are often thought to play a niche role within content-oriented knowledge management projects. They are thought to be 'nice to have' but not essential. In this ground-breaking book, Patrick Lambe shows how they play an integral role in helping organizations coordinate and communicate effectively. Through a series of case studies, he demonstrates the range of ways in which taxonomies can help organizations to leverage and articulate their knowledge. A step-by-step guide in the book to running a taxonomy project is full of practical advice for knowledge managers and business owners ali
