

1. Record Nr.	UNINA9910790923503321
Autore	Bryant John <1966->
Titolo	How the poor can save capitalism : rebuilding the path to the middle class // John Hope Bryant ; foreword by Andrew Young ; copy-editor, Todd Manza ; cover designer, Kirk DouPonce
Pubbl/distr/stampa	San Francisco, California : , : Berrett-Koehler Publishers, , 2014 ©2014
ISBN	1-62656-034-X 1-62656-033-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (177 p.)
Classificazione	BUS068000SOC045000POL029000
Disciplina	305.5/50973
Soggetti	Middle class - United States - Social conditions Poor - Employment - United States Economic development - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Foreword; Introduction; PART I: SEEDING HOPE; One: Separate, Unequal America; Two: A New Look at Income Disparity; PART II: INVESTING IN HOPE; Three: Cracking the Code of Finance; Four: Banking and Financial Services; Five: The Working Family's Hedge Fund; PART III: NURTURING HOPE; Six: 700 Credit Score Communities; Seven: The Power of Small Business and Entrepreneurship; PART IV: HARVESTING HOPE; Eight: The HOPE Plan; Nine: Project 5117; Conclusion: Where We Go from Here; Notes; Acknowledgments; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; R; S; T; U; V; W; Y About Operation HOPE Inc.About the Author
Sommario/riassunto	John Hope Bryant, successful self-made businessman and founder of the nonprofit Operation HOPE, says business and political leaders are ignoring the one force that could truly re-energize the stalled American economy: the poor. If we give poor communities the right tools, policies, and inspiration, he argues, they will be able to lift themselves up into the middle class and become a new generation of customers and entrepreneurs. Raised in poverty-stricken, gang-infested South Central Los Angeles, Bryant saw firsthand how our institutions have

abandoned the poor. He details how
