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Titolo	Healthcare management strategy, communication, and development challenges and solutions in developing countries // edited by Emmanuel K. Ngwainmbi
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Contents; Introduction; I: Theory and Design; Chapter One: The Role of Communication in Supporting Health Programs; Chapter Two: Social Structural Contexts in Health and Healthcare; Chapter Three: Understanding the Factors Associated with Ill-Health and the Role of Public Health in Africa; II: Health and Communication Policy; Chapter Four: Nutrition Education and Communication; Chapter Five: Communicating HIV and AIDS Prevention in India; Chapter Six: Communication for Organizational Adjustment; III: Experiences in the Field: Resources and Practice Chapter Seven: Persuasion Challenges in Local Communities Chapter Eight: Changing Food and Nutrition Priorities in the Public Health Agenda of India; IV: Implementation of Healthcare Programs: Case Studies and Practitioners' Experiences; Chapter Nine: Bridging Gaps in the Reproductive Health Agendas of Ministries of Health and International Financial Sponsors; Chapter Ten: Controversies in Public Health; V: Health Education: Cultural Factors and Funding; Chapter Eleven: HIV/AIDS in Africa; Index; About the Contributors
Sommario/riassunto	Healthcare Management Strategy, Communication, and Development Challenges and Solutions in Developing Countries describes the ways in which health services, public health administration, and healthcare policies are managed in developing countries, and how intercultural,

intergroup, and mass communication practices weaken development efforts in those countries. The book is suitable for undergraduate students, libraries, and companies involved with government issues, foreign services, public health, third world development, and i
