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Nota di contenuto	Table of Contents; Acknowledgments; Thinking Dead: Our Obsession with the Undead and Its Implications; I: Zombies as the Other and Ourselves; Chapter One: Perfect Strangers: The Zombie Imaginary and the Logic of Representation; Chapter Two: The Social Dead: How Our Zombie Baggage Threatens to Drag Us into the Crypts of Our Past; Chapter Three: "Fight the Dead, Fear the Living": Zombie Apocalypse, Libertarian Paradise?; Chapter Four: Simulating the Zombie Apocalypse in Popular Culture and Media; II: The Zombie Apocalypse and Social, Technological, and Psychological Space Chapter Five: Return to Darkness: Representations of Africa in Resident Evil Chapter Six: Same as It Ever Was: Savior Narratives and the Logics of Survival in The Walking Dead; Chapter Seven: The Zombie Media Monster's Evolution to Empty Undead Signifier; Chapter Eight: Gothic Monster and Chinese Cultural Identity: Analysis of The Note of Ghoul; Chapter Nine: Zombies and the Modern American Family: Surviving the Destruction of Traditional Society in Zombieland (2009); Chapter Ten: Leave It All Behind: The Post-Apocalypical Renunciation of Technology in The Walking Dead Chapter Eleven: Space Junk and the Second Event: The Cosmic Meaning

of the Zombie Apocalypselll: Eating the Undead: Consumption and Cultural Industries; Chapter Twelve: The Necropolitics of the Apocalypse: Queer Zombies in the Cinema of Bruce LaBruce; Chapter Thirteen: XXXombies: Economies of Desire and Disgust; Chapter Fourteen: The Heart-Throb Zombie: Teen Movies and Summit Entertainment's Construction of Warm Bodies; Chapter Fifteen: Eating the Dead: AMC's Use of Synergy to Cultivate Zombie Consumption; Contributors; Index

Sommario/riassunto

Thinking Dead: What the Zombie Apocalypse Means, edited by Murali Balaji, examines various aspects of the zombie apocalypse scenario from the perspective of a variety of theoretical frameworks. Essays in the collection shed light on why we are so obsessed with the undead. This is a cutting-edge volume for the growing scholarship on media representations of zombies.
