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Autore	Silva Rui Vinhas da
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Sommario/riassunto	Value aggregation to goods and services is unbelievably important to the balance of trade of modern nations, yet it receives minute attention by economists and policy-makers alike. In Competitiveness in the Real

Economy, Rui Vinhas da Silva shows that the nature and dynamics of contemporary global competition requires a sharper focus on value aggregation. He provides a rounded, integrative and multi-disciplinary perspective linking national competitiveness, economics and management. The emphasis is on a transversal philosophy of value aggregation as a key driver of national competitiveness ac

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