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| 1. Record Nr. | UNINA9910790866203321 |
| Titolo | Open innovation research, management and practice // editor, Joe Tidd, SPRU, University of Sussex, UK |
| Pubbl/distr/stampa | London : , : Imperial College Press, , [2014] 2014 |
| ISBN | 1-78326-281-8 |
| Descrizione fisica | 1 online resource (vii, 447 pages) |
| Collana | Series on technology management, , 0219-9823 ; ; volume 23 |
| Disciplina | 658.57 |
| Soggetti | Technological innovations - Management Research, Industrial - Management |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | part I. Taxonomies and modes -- part II. Context and contingencies -- part III. Sector and industry studies -- part IV. Limitations and constraints of open innovation. |
| Sommario/riassunto | The concept of open innovation has become increasingly popular in the management and policy literature on technology and innovation. However, despite the large volume of empirical work, many of the prescriptions being proposed are fairly general and not specific to particular contexts and contingencies. The proponents of open innovation are universally positive but research suggests that the specific mechanisms and outcomes of open innovation models are very sensitive to context and contingency. This is not surprising because the open or closed nature of innovation is historically contingent a |