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Nota di contenuto	Contents; Figures and Tables; Preface; Preface to the German Edition; Introduction - England and the Process of Commercialization; Chapter 1 - Medieval Foundations of Market Exchange; Chapter 2 - Growth and Consolidation of Market Exchange in the Early Modern Period; Chapter 3 - The Embeddedness of Market Exchange; Conclusion - Commercialization as an Historical Process; Works Cited; Index
Sommario/riassunto	Focusing on England, this study reconstructs the centuries-long process of commercialization that gave birth to the modern market society. It shows how certain types of markets (e.g. those for real estate, labor, capital, and culture) came into being, and how the social relations mediated by markets were formed. The book deals with the creation of institutions like the Bank of England, the Stock Exchange, and Lloyd's of London, as well as the way the English dealt with the uncertainty and the risks involved in market transactions. Christiane Eisenberg shows that the creation of a market soc