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Sommario/riassunto	These are times of great opportunity and challenge for continuing education (CE) programs in colleges and universities. While lifelong learning remains central to CE's mission, means of promoting and delivering adult education programs through distance and online learning are undergoing tremendous technological transformation. Within institutions, CE units are increasingly collaborating with academic departments. In addition, demographic shifts have resulted in new audiences and types of programs offered, both credit and noncredit. School are pressured to increase their participation in economy