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Nota di contenuto	Table 1.1 Alcoholic beverage spending, 2000 to 2010; Table 1.2 Alcoholic beverages purchased on trips; Table 1.3 Beer and ale at home; Table 1.4 Beer and ale at restaurants and bars; Table 1.5 Whiskey and other alcohol (except beer and wine) at home; Table 1.6 Whiskey and other alcohol (except beer and wine) at restaurants and bars; Table 1.7 Wine at home; Table 1.8 Wine at restaurants and bars; Table 2.1 Apparel spending, 2000 to 2010; Table 2.2 Boys' apparel; Table 2.3 Children's shoes; Table 2.4 Coin-operated apparel laundry and dry cleaning; Table 2.5 Girls' apparel Table 2.6 Infants' apparel Table 2.7 Jewelry; Table 2.8 Men's apparel; Table 2.9 Men's shoes; Table 2.10 Professional apparel laundry and dry cleaning; Table 2.11 Sewing materials, patterns, and notions; Table 2.12 Shoe and apparel repair and alteration; Table 2.13 Women's apparel; Table 2.14 Women's shoes; Table 3.1 Computer spending, 2000 to 2010; Table 3.2 Computer information services; Table 3.3 Computer software and accessories for nonbusiness use; Table 3.4 Computers and computer hardware for nonbusiness use; Table 3.5 Internet services away from home; Table 3.6 Portable memory Table 3.7 Repair of computer systems for nonbusiness use Table 4.1 Education spending, 2000 to 2010; Table 4.2 Books and supplies, college; Table 4.3 Books and supplies, elementary and high school; Table 4.4 Tuition, college; Table 4.5 Tuition, elementary and high school; Table 4.6 Tuition, vocational and technical schools; Table 5.1

Entertainment spending, 2000 to 2010; Table 5.2 Admission to sports events (including on trips); Table 5.3 Athletic gear, game tables, and exercise equipment; Table 5.4 Bicycles; Table 5.5 Cable and satellite television services; Table 5.6 Camping equipment
Table 5.7 Club memberships (social, recreational, health)Table 5.8 Compact disks, audio tapes, and records; Table 5.9 Fees for participant sports (including on trips); able 5.10 Fees for recreational lessons; Table 5.11 Film; Table 5.12 Hunting and fishing equipment; Table 5.13 Live entertainment for catered affairs; Table 5.14 Movie, theater, amusement park, and other admissions (including on trips); Table 5.15 Musical Instruments and Accessories, Purchase, Rental, and Repair; Table 5.16 Personal digital audio players; Table 5.17 Pet food; Table 5.18 Pet purchase, supplies, and medicines
Table 5.19 Pet servicesTable 5.20 Photographer's fees; Table 5.21 Photographic equipment; Table 5.22 Photographic processing; Table 5.23 Recreational Vehicles (Boats, Campers, Trailers), Purchase and Rental; Table 5.24 Rental of party supplies for catered affairs; Table 5.25 Repair of television, radio, and sound equipment; Table 5.26 Satellite radio service; Table 5.27 Sound components, equipment, and accessories (includes radios and tape recorders); Table 5.28 Stamp and coin collecting; Table 5.29 Streamed and downloaded audio; Table 5.30 Streamed and downloaded video
Table 5.31 Television sets

Sommario/riassunto

Best Customers is a unique look at who the best and biggest customers are for hundreds of individual products and services.
