

1. Record Nr.	UNINA9910790792303321
Titolo	Who's buying by race and Hispanic origin
Pubbl/distr/stampa	Amityville, N.Y. : , : New Strategist Press, , 2013
ISBN	1-940308-18-6
Edizione	[Eighth edition.]
Descrizione fisica	1 online resource (125 pages) : illustrations
Collana	The who's buying series
Disciplina	389.5
Soggetti	Consumers' preferences - United States Ethnicity - Economic aspects - United States Consumers - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Table 1. Household spending trends, 2000 to 2010; Table 2. Average spending by race and Hispanic origin of householder, 2010; Table 3. Indexed spending by race and Hispanic origin of householder, 2010; Table 4. Total spending by race and Hispanic origin of householder, 2010; Table 5. Market shares by race and Hispanic origin, 2010; Table 6. Apparel: Average spending by race and Hispanic origin, 2010; Table 7. Apparel: Indexed spending by race and Hispanic origin, 2010; Table 8. Apparel: Total spending by race and Hispanic origin, 2010 Table 9. Apparel: Market shares by race and Hispanic origin, 2010 Table 10. Entertainment: Average spending by race and Hispanic origin, 2010; Table 11. Entertainment: Indexed spending by race and Hispanic origin, 2010; Table 12. Entertainment: Total spending by race and Hispanic origin, 2010; Table 13. Entertainment: Market shares by race and Hispanic origin, 2010; Table 14. Financial Products and Services: Average spending by race and Hispanic origin, 2010; Table 15. Financial Products and Services: Indexed spending by race and Hispanic origin, 2010 Table 16. Financial Products and Services: Total spending by race and Hispanic origin, 2010 Table 17. Financial Products and Services: Market shares by race and Hispanic origin, 2010; Table 18. Food and Alcoholic Beverages: Average spending by race and Hispanic origin, 2010; Table 19. Food and Alcoholic Beverages: Indexed spending by race and Hispanic origin, 2010; Table 20. Food and Alcoholic Beverages: Total

spending by race and Hispanic origin, 2010; Table 21. Food and Alcoholic Beverages: Market shares by race and Hispanic origin, 2010
Table 22. Gifts for People in Other Households: Average spending by race and Hispanic origin, 2010
Table 23. Gifts for People in Other Households: Indexed spending by race and Hispanic origin, 2010;
Table 24. Gifts for People in Other Households: Total spending by race and Hispanic origin, 2010;
Table 25. Gifts for People in Other Households: Market shares by race and Hispanic origin, 2010;
Table 26. Health Care: Average spending by race and Hispanic origin, 2010;
Table 27. Health Care: Indexed spending by race and Hispanic origin, 2010
Table 28. Health Care: Total spending by race and Hispanic origin, 2010
Table 29. Health Care: Market shares by race and Hispanic origin, 2010;
Table 30. Housing: Household Operations: Average spending by race and Hispanic origin, 2010;
Table 31. Housing: Household Operations: Indexed spending by race and Hispanic origin, 2010;
Table 32. Housing: Household Operations: Total spending by race and Hispanic origin, 2010;
Table 33. Housing: Household Operations: Market shares by race and Hispanic origin, 2010
Table 34. Housing: Shelter and Utilities: Average spending by race and Hispanic origin, 2010

Sommario/riassunto

The demographics of spending by race and Hispanic origin on hundreds of products and services in ten major categories ranging from apparel to transportation.
