

1. Record Nr.	UNINA9910790737103321
Titolo	Indian mass media and the politics of change // editors, Somnath Batabyal. [et al.]
Pubbl/distr/stampa	New Delhi : , : Routledge, , 2011
ISBN	1-138-66285-2 1-136-19665-X 0-203-08522-1 1-136-19666-8
Descrizione fisica	1 online resource (255 p.)
Altri autori (Persone)	BatabyalSomnath
Disciplina	302.230954
Soggetti	Mass media - India - History Mass media - Political aspects - India Mass media - Social aspects - India Mass media and culture - India Communication and culture - India
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Transferred to Digital Printing 2011"--T. p. verso.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Cover; Indian Mass Media and the Politics of Change; Copyright; Contents; List of Figures and Plates; List of Abbreviations; Foreword; Acknowledgements; Introduction; 1 NDTV 24X7, the Hanging Channel: News Media or Horror Show?; 2 Editorial! Where art Thou?News Practices in Indian Television; 3 The Roja Debate and the Limits of Secular Nationalism; 4 Identities in Ferment:Reflections on the Predicament of Bhojpuri Cinema, Music andLanguage in Bihar; 5 MMS Scandals andChallenges to the Authority of News Mediation; 6 Circulating Intimacies:Sex Surveys, Marriage and Other Facts of Life in Urban India 7 Indian Haunting: Representing Failure as 'Change' in Contemporary Mumbai 8 Theory and Practice in Emerging Digital Cultures in India; 9 The Uncomfortable Truth behind the Corporate Media's Imagination of India; Epilogue:Thinking about India and Change: The BRICS and the Brats; About the Editors; Notes on Contributors; Index

India has been the focus of international attention in the past few years. Rhetoric concerning its rapid economic growth and the burgeoning middle classes suggests that something new and significant is taking place. Something has changed, we are told: India is shining, the elephant is rising, and the 21st century will be Indian. What unites these powerful re-imaginings of the Indian nation is the notion of change and its many ramifications. Election campaigns, media commentators, scholars, activists and drawing room debates all cut their teeth around this complex notion. Who is it that bene
