Record Nr. UNINA9910790732103321 Autore Sands Robert Greene <1957-> Titolo Cross-cultural competence for a twenty-first-century military: culture, the flipside of COIN Lanham, Maryland, : Lexington Books, 2014 Pubbl/distr/stampa 1-4985-5629-9 **ISBN** 0-7391-7960-8 Descrizione fisica 1 online resource (414 p.) Classificazione 355.4 Altri autori (Persone) Greene - SandsRobert R Greene-SandsAllison 355.4 Disciplina Soggetti Military education - United States Intercultural communication - United States Cultural competence - United States Kultur **US Army** United States Armed Forces Foreign service Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia

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Sommario/riassunto engaged in national security efforts, especially for those in the military.

This book provides readers with a comprehensive understanding of how and why cross-cultural competence has become critical for both national security and international stability—and what can be done to build this capability in the Force. As thought-leaders in the cross-cultural challenges affecting today's military, Drs. Robert Greene Sands and Allison Greene-Sands have compiled the most cutting-edge work from operators, researchers, and educators that advance our collective understanding of the human capabilities necessary for success in contemporary warfare, international stability, and sustainable peace. --Paula Caligiuri, Northeastern UniversityIn bringing together scholars and specialists from a wide range of organizational settings—from academia to the armed forces, in both governmental and non-

governmental settings—Allison and Robert Greene Sands have captured the rich diversity of both knowledge bases and practical applications that are essential for successful cross-cultural competence in a twenty-first -century military. -- Scott McGinnis, Defense Language InstituteThese writings on cross-cultural competence are prescient, timely, and absolutely a necessary read. They bring what we know and need to know about ourselves and others into context and clarity.