

|                         |   |
|-------------------------|---|
| 1. Record Nr.           | UNINA9910790732103321   |
| Autore                  | Sands Robert Greene <1957->   |
| Titolo                  | Cross-cultural competence for a twenty-first-century military : culture, the flipside of COIN   |
| Pubbl/distr/stampa      | Lanham, Maryland, : Lexington Books, 2014   |
| ISBN                    | 1-4985-5629-9<br>0-7391-7960-8  |
| Descrizione fisica      | 1 online resource (414 p.)  |
| Classificazione         | 355.4   |
| Altri autori (Persone)  | Greene - SandsRobert R<br>Greene-SandsAllison   |
| Disciplina              | 355.4   |
| Soggetti                | Military education - United States<br>Intercultural communication - United States<br>Cultural competence - United States<br>Kultur<br>US Army<br>United States Armed Forces Foreign service   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | GOBI<br>Bibliographic Level Mode of Issuance: Monograph   |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Sommario/riassunto      | engaged in national security efforts, especially for those in the military. This book provides readers with a comprehensive understanding of how and why cross-cultural competence has become critical for both national security and international stability—and what can be done to build this capability in the Force. As thought-leaders in the cross-cultural challenges affecting today's military, Drs. Robert Greene Sands and Allison Greene-Sands have compiled the most cutting-edge work from operators, researchers, and educators that advance our collective understanding of the human capabilities necessary for success in contemporary warfare, international stability, and sustainable peace. -- Paula Caligiuri, Northeastern University<br>In bringing together scholars and specialists from a wide range of organizational settings—from academia to the armed forces, in both governmental and non- |

governmental settings—Allison and Robert Greene Sands have captured the rich diversity of both knowledge bases and practical applications that are essential for successful cross-cultural competence in a twenty-first-century military. -- Scott McGinnis, Defense Language Institute  
These writings on cross-cultural competence are prescient, timely, and absolutely a necessary read. They bring what we know and need to know about ourselves and others into context and clarity.

---